



## Strengthening Accountability and Transparency in the Nigerian Public Sector Entities: An Approach for Promoting Good Governance

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### Abstract

Accountability and transparency are fundamental principles in public administration that contribute to good governance. This article explores the strategies and mechanisms that can enhance accountability and transparency in the public sector; this paper also discusses the challenges associated with accountability and transparency, the benefits they bring to public administration, and the best practices for implementation; drawing on a comprehensive review of existing literature, case studies. The study underscores the importance of robust accountability and transparency mechanisms in promoting good governance and fostering trust between governments and citizens.

**Keywords:** Accountability, Good Governance, Nigeria, Public Sector, Transparency

### Introduction

Globally, public administration plays a critical role in shaping the well-being of societies (Johnson, 2018). This is because it is entrusted with the responsibility of managing public resources, making policy decisions, and delivering services to citizens (Smith & Brown, 2019). In this context, accountability and transparency are cornerstones of good governance (Jones, 2020). Therefore, it is pertinent to note that public officials and institutions must be accountable for their actions and decisions (Williams et al., 2021). Beyond that, the activities and operations of public authorities must be transparent,

fostering trust, reducing corruption, and enhancing the effectiveness of public administration (Miller, 2017).

In an era characterized by increased public scrutiny, global interconnectivity, and growing demands for efficient service delivery, the principles of accountability and transparency have taken center stage in the field of public administration (Gupta, 2019). The imperative of achieving good governance, marked by openness, integrity, and responsible decision-making, has led governments worldwide to explore strategies to enhance the accountability and transparency of their administrative processes (Chen & Wang, 2022). The significance of

this endeavour cannot be overstated, as it directly impacts citizens' trust in government institutions, the effective allocation of resources, and the overall well-being of societies (Brown & Davis, 2018).

As Grindle (2007) aptly notes, "Accountability is the lifeblood of democratic governance," underscoring its fundamental role in ensuring that government actions align with the public interest. Simultaneously, Heald (2006) posits that "transparency is an essential prerequisite for accountability," emphasizing the intrinsic link between these two principles. Consequently, this paper embarks on an exploration of strategies aimed at enhancing accountability and transparency in public administration, with a keen focus on their pivotal role in fostering good governance.

Notably, the intricate relationship between accountability, transparency, and good governance is underscored by a growing body of literature. According to Olowu (2014), good governance is an overarching concept encompassing accountable and transparent public administration, as it pertains to the effective management of resources, the rule of law, and the protection of human rights. The United Nations Development Programme (UNDP) (2015) further underscores that good governance practices encompass promoting "participation, equity, inclusiveness, effectiveness, accountability, and transparency" in all administrative processes. Therefore, it is evident that accountability and transparency are essential components of the broader framework of good governance. It is

instructive to note that despite the acknowledged importance of accountability and transparency as crucial elements for fostering good governance in public sector entities (Obi, 2019; Adeyemi, 2020), In the Nigerian context, there exists a persistent gap in the effective implementation of strategic approaches to enhance these principles. Furthermore, the prevailing situation is exacerbated by technological deficiencies hindering optimal data access and utilization for accountability purposes (Adebayo et al., 2022).

The need for a strategic framework to strengthen accountability and transparency becomes evident as these challenges contribute to a diminished level of public trust in government institutions (Ogbonna & Nwankwo, 2016), hindering effective service delivery and undermining the overall goal of achieving good governance in Nigeria's public sector. Undoubtedly, the challenges encompass a range of issues, including inadequate mechanisms for holding public officials accountable for their actions (Ezeani, 2018), limited transparency in decision-making processes (Okafor, 2021), and a lack of a comprehensive culture of ethical conduct within public institutions (Adesina, 2017). To buttress these assertions, the issues of lack of accountability and transparency are multifaceted ranging from lack of transparency in financial reporting by state-owned enterprises, hindering public scrutiny, social welfare programs not reaching the intended beneficiaries due to mismanagement, public institutions withholding critical information, impeding access to information

by citizens, manipulation of public procurement processes for personal gain, compromising the quality and fairness of projects, including embezzled of funds meant for public projects by public officials. The Independent Corrupt Practices and Other Offences Commission ICPC (2022) reported that the Commission has recovered over N117bn between January and August 2022. Conversely, ICPC (2023) has recovered, forfeited, and restrained assets valued at over N454bn from corrupt persons in the past four years. Sequel to the problems highlighted above, the study posed this question: How can the implementation of strategic approaches enhance accountability and transparency in public sector entities in Nigeria, ultimately contributing to the promotion of good governance? Equally, the study seeks to assess the impact of strategic approaches on strengthening accountability and transparency within public sector entities in Nigeria. In the like manner, the research advanced this proposition that there is a positive and significant relationship between the implementation of strategic approaches and the enhancement of accountability and transparency in public sector entities in Nigeria, leading to improved practices of good governance.

It is against this background that the study aims to address these pressing issues by examining and proposing effective strategic approaches that can be implemented to strengthen accountability and transparency in Nigerian public sector entities, thereby contributing to the promotion of good governance. In this exploration, we delve into

a spectrum of strategies that governments can adopt to bolster accountability and transparency in public administration. These strategies include the utilization of technology to enhance data access as suggested by Jones & Brown, (2019); the establishment of robust oversight mechanisms as recommended by Miller, (2020) and the promotion of a culture of ethical conduct within public institutions as espoused by Gupta, (2021). It is believed that by adopting these strategies, governments can not only meet the expectations of an increasingly discerning public but also nurture the foundation upon which the principles of good governance are built as supported by Chen, (2022). This paper aims to provide a comprehensive overview of strategies for enhancing these vital principles in public administration.

## Conceptual Review

In recent years, the discourse on the public sector in Nigeria has been dominated by the imperatives of strengthening accountability and transparency as crucial elements for promoting good governance (Okafor, 2018; Adeyemi, 2020). This literature review aims to provide an overview of the variables that featured prominently in the study. The concepts of accountability, transparency, and good governance are integral components of effective and responsible public administration. This conceptual review seeks to explore the interconnections and significance of these concepts in the context of contemporary governance.

## Concept of Accountability

Accountability in the public sector refers to the obligation of government officials and organizations to answer for their actions, decisions, and use of resources (Smith, 2016). It involves the clear delineation of responsibilities, answerability to stakeholders, and mechanisms for enforcing compliance with established standards. In a broader sense, accountability can be categorized into vertical and horizontal dimensions (Bovens, 2006). Vertical accountability emphasizes the relationship between public institutions and citizens, highlighting the role of elections, public participation, and civic engagement. Horizontal accountability focuses on checks and balances within government structures, including the role of the judiciary, legislature, and independent oversight bodies.

Being answerable to people who have entrusted you with their resources, trust, and faith is the essence of accountability. According to Adegite (2010), accountability is the duty to prove that tasks have been completed in compliance with established guidelines and standards and that the officer has reported performance outcomes fairly and properly about assigned responsibilities and/or plans. It entails giving feedback and transparently conducting business in accordance with due process. According to Johnson (2014), public accountability is necessary for our democratic system to work because it requires people in charge of creating and implementing policy to be required to explain their decisions to their

constituents. Premchand (2019) noted the following:

.If accountability is to be achieved in full, including its constructive aspects, then it must be designed with care. The objective of accountability should go beyond the naming and shaming of officials, or the pursuit of sleaze, to a search for durable improvements in economics management to reduce the incidence of institutional recidivism. The future of accountability consists of covering the macro aspects of economic and financial sustainability, as well as the micro aspects of service delivery. It should envisage a three-tier structure of accountability: that of official (both political and regular civil employees), that of intragovernmental relationships, and that between government and their respective legislatures.

From an organisational perspective, Koppell (2005), views responsibility from an organizational standpoint, where he listed five elements of accountability, which include the following: Transparency: Did the company disclose the details of its operations? Liability, or whether the organization was held accountable for its actions. Controllability: Did the company carry out the principal's wishes? Accountability: Did the company abide by the regulations? Responsiveness did the company meet the significant expectations? Based on the aforementioned, it can be deduced that performance is the primary issue that Koppell conceptualises accountability around.

## Regulatory Frameworks

In the world over, the word "accountability" has been widely used by several regulators as a tool for measuring and evaluating the performance of organizations, and institutions. Conversely, this emphasis on accountability reflects a global recognition of the importance of ensuring that entities are answerable for their actions and decisions, particularly in sectors such as governance, finance, healthcare, and education. Regulatory bodies around the world leverage accountability frameworks to establish standards, monitor compliance, and enforce ethical conduct. These frameworks often include mechanisms for reporting, auditing, and assessing adherence to established guidelines and ethical principles. By employing accountability as a tool, regulators aim to enhance trust, integrity, and public confidence in various sectors, fostering a culture of responsibility and ethical behaviour.

In essence, accountability means imposing a legal obligation on an organization that gathers and uses personal data to make sure that contracted partners, to whom it provides the personal data, are compliant and equally accountable, wherever in the world they may be. This concept was established in guidelines such as the OECD (OECD, 1980), APEC (APEC Data Privacy Sub-Group, 2011), and PIPEDA (PIPEDA, 2000).

Global data protection legal systems are embedded with the notion of accountability. In addition to embracing the idea, the Organization for Economic Cooperation and Development's privacy rules (OECD, 1980)

go one step further and address it in detail by holding the data controller accountable. Eyon that the responsibility of the controller "takes account of the debate on a 'principle of accountability' and describes in detail the obligation of responsibility of the controller to comply with this Regulation and to demonstrate this compliance, including by way of adoption of internal policies and mechanisms for ensuring such compliance". The term "accountability" was used by the Article 29 Working Party in its view on the subject, however, it was clarified why it might not be easy to use the term in all European languages:

The term "accountability" comes from the Anglo-Saxon world where it is in common use and where there is a broadly shared understanding of its meaning –even though defining what exactly "accountability" means in practice is complex. In general terms though its emphasis is on showing how responsibility is exercised and making this verifiable. In most other European languages, due mainly to differences in the legal systems, the term "accountability" cannot easily be translated. Consequently, the risk of varying interpretations of the term, and thereby lack of harmonisation, is substantial. Other words that have been suggested to capture the meaning of accountability, are "reinforced responsibility", "assurance", "reliability", "trustworthiness" and in French "obligation de rendre des comptes" etc.

### Accountability Mechanisms of Nigerian Local Governments

The accountability mechanisms of Local Governments in Nigeria include among others the following:

- i. Legislative Oversight: The Federal and State legislatures have the power to summon and question Local Government officials and can investigate alleged cases of misconduct or mismanagement.
- ii. Auditing: The Federal and State Governments conduct periodic audits of Local Government accounts and activities.
- iii. Citizen Oversight: Through public campaigns and advocacy, Community-Based Organizations (CBOs) and Civil Society Groups (CSGs) keep an eye on Local Government operations and hold officials responsible.
- iv. The Economic and Financial Crimes Commission: This commission investigates and prosecutes financial crimes and other related offenses.
- v. The Independent Corrupt Practices Commission [ICPC]: This commission investigates and prosecutes cases of corruption.
- vi. The Public Complaints Commission: This commission investigates complaints of maladministration by public officials (Constitution of Federal Republic of Nigeria as amended, 1999).

## Transparency

Transparency is the openness and accessibility of information held by public institutions, allowing citizens to scrutinize government actions (Darch and Underwood,

2010). Transparent governance involves clear communication, disclosure of decision-making processes, and accessibility to information, fostering trust and reducing the potential for corruption (Fox and Brown, 2017). Information and communication technologies (ICTs) play a crucial role in enhancing transparency, facilitating the dissemination of real-time data, and increasing public awareness (Heald and Hood, 2006). However, the effectiveness of transparency initiatives depends on factors such as the quality of information provided and the existence of mechanisms for public engagement (Dye, 2002).

Therefore, transparency is an essential element of the primary approaches that governments have employed to promote openness and reduce corruption by promoting good governance, strengthening reform-oriented initiatives, and enhancing relationships between government employees and members of the public. A lack of transparency can:

- Make corruption less risky and more attractive.
- Prevent the use of public incentives to make public officials act responsibly and in the public interest.
- Create informational advantages for privileged groups.
- Instill and perpetuate control over resources.
- Incentivize opportunism and undermine cooperation.
- Limit the ability to select for honesty and efficiency in public sector positions and contract partners; and

- Hinder social trust, and therefore development.

Given the foregoing, we can define transparency as the condition of clarity and absence of doubts in the conduct of an account of activities. Generally speaking, the term transparency could be broken into four segments: Integrity; Rectitudeness; Decorum, and Leadership by example.

### Challenges in Accountability and Transparency

- i. **Lack of Access to Information:** Access to information is a prerequisite for transparency. In many instances, citizens and stakeholders do not have adequate access to government information and decisions, limiting their ability to hold public officials accountable (Fox, 2007).
- ii. **Bureaucratic Obstacles:** Complex bureaucracies can obstruct transparency and accountability. Overly convoluted procedures and a lack of clear lines of responsibility can lead to confusion and evasion of responsibility (Evans and Rauch, 1999).
- iii. **Political Interference:** Political interference in administrative matters can compromise accountability. Public officials may prioritize political interests over public good, leading to opaque decision-making (Kaufmann and Kraay, 2008).
- iv. **Resistance to Change:** Cultural resistance to transparency and accountability can hinder progress. Public servants and institutions may resist change due to fear of

repercussions or a lack of awareness (Peters, 2015).

### Benefits of Accountability and Transparency

- i. **Reduced Corruption:** Accountability and transparency are powerful tools in combating corruption. When government actions are open to scrutiny, opportunities for corrupt practices decrease (Mauro, 1998).
- ii. **Improved Service Delivery:** Transparent and accountable systems lead to better service delivery. Citizens can hold public officials responsible for the quality and efficiency of services (Islam and Isik, 2018).
- iii. **Enhanced Public Trust:** Robust accountability and transparency mechanisms build public trust. Citizens are more likely to engage with the government when they believe their concerns are heard and addressed (Fukuyama, 2013).

### Strategies for Enhancing Accountability and Transparency

- i. **Access to Information Laws:** Implementing and enforcing access to information laws can ensure that government information is available to the public (Darch & Underwood, 2010).
- ii. **Whistle-blower Protection:** Protecting whistle-blowers who report wrongdoing within government institutions encourages transparency and exposes corruption (Miceli et al., 2008).
- iii. **Strengthening Oversight Bodies:** Empowering independent oversight bodies, such as ombudsman offices and

audit institutions, can help ensure accountability (Huther & Shah, 2000).

- iv. **Citizen Engagement:** Involving citizens in decision-making processes and policy formulation can promote transparency and foster accountability (Bovens, 2007).

## Good Governance

Good governance is a normative concept that encapsulates the principles of accountability, transparency, effectiveness, responsiveness, and rule of law in governance processes (UNESCAP, 2009). It represents a system in which citizens hold public institutions accountable, decisions are made with the public interest in mind, and the rule of law and human rights are respected. Eight essential elements of effective governance are identified by the United Nations Development Programme (UNDP), including equity, consensus-building, and involvement (UNDP, 1997). Good governance is considered essential for sustainable development and the well-being of societies, emphasizing the importance of ethical conduct, responsiveness to citizen needs, and the promotion of social justice.

## Principles of Good Governance

This is a relatively new concept, having entered the political lexicon in the 1970s and 1980s as many underdeveloped countries were struggling to deal with the political and economic problems that poor political

leadership had generated for their countries. Good governance is derived from the concept of governance. According to Adeosun (2012), good governance entails the capacity to manage a country's resources in a transparent, accountable, and equitable manner, in response to the needs of the people. A good aspect of this view is the need to recognize and respond adequately to the aspirations of the citizens.

According to the United Nations Development Programme report (2017), good governance encompasses the exercise of political, economic, legal, judicial, social, and administrative authority in a manner that meets the aspirations and needs of the citizens which includes the government, the private sector and the civil society. It also includes the formulation of policy initiatives that would strengthen institutions and civil society organizations with the main objective of making government responsible more democratic, responsive, and accountable. Furthermore, Olowu and Akinola (1995), provide some parameters for measuring good governance. These, as Adenugba (2013, p. 778) suggested, include “managerial and organizational efficiency, accountability, legitimacy, and responsiveness to the public, transparency in decision-making and pluralism in policy options and choices”. This includes issues such as the rule of law, equity, etc. The concept of good governance according to Nwagbara (2013) encompasses general values and basic freedoms, which include accountability, competence, the reign of the rule of law, and the absence of human rights abuse. In the view of Tinubu (2008), the concept refers to issues such as the rule of



law, equity, responsiveness, effectiveness, efficiency, participation, consensus-oriented, transparency, and accountability. Nwagbara (2013) in his part asserted that.

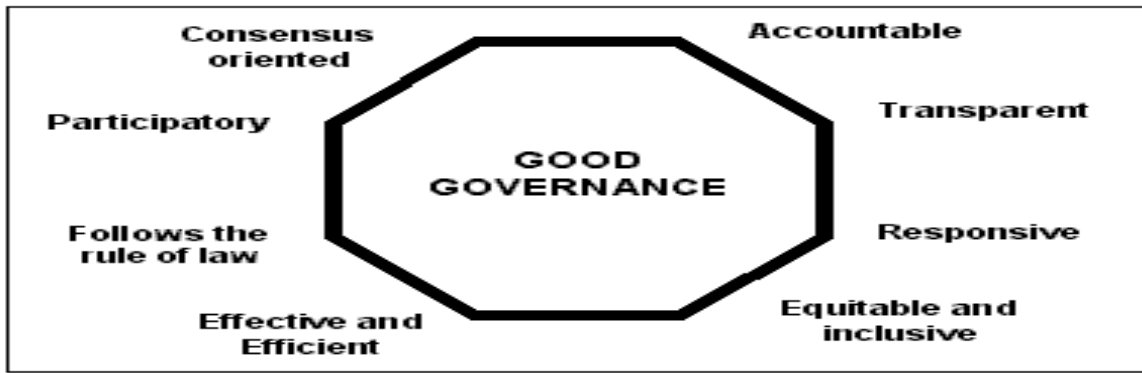
Good governance implies a high level of organizational effectiveness in policy formulation, especially in the conduct of economic policy and its contribution to growth, stability, and public welfare. Other factors in this regard are given as participation, transparency, and accountability, which are similar to the context of the UNDP report.

Potter (2000) connotes good governance to mean “sound development management” – referring to the total sum of public management; accountability; legal framework for development (reforms); information and technology; the acceptance of government by the people; the capacity of governments to initiate appropriate policies, make far-reaching decision; implement them effectively for service delivery. Good governance as a concept can also be linked to the extent to which a government is perceived

and accepted as legitimate, the leadership commitment to improve the welfare and meet the needs of its citizens (Holmes, 2012). It refers to the use of legitimate authority in the management of public affairs. The whole essence of Good governance is the supremacy of the rule of law, freedom, accountability, transparency, fulfillment of election promises, and the achievement of the greatest good for the greatest number of citizens. On the part of Ali (2018), the following parameters of good governance were identified. They are:

Participatory governance, consensus oriented, accountable, transparent, responsive, effective, and efficient; as well as equitable and inclusive while following the rule of law. In addition to that, the government should give priority to the views of minorities and listen to the voices of the most vulnerable group of people in society when it comes to decision-making. See the fig 1 below:

**Fig. 1 Parameters of Good Governance**



**Source:** Adopted from Ali (2018).

Overall, we can agree that good governance refers to a system of government based on good leadership, respect for the rule of law and due processes, the accountability of the political leadership to the electorate as well as transparency in the operations of government.

### **Review of Empirical Studies**

From an empirical perspective, Abioye and Odediji (2020) used the perspectives advanced by great scholars such as Obafemi Awolowo and Nnamdi Azikiwe to examine how honesty and accountability may be used as strategies for attaining good government in Nigeria. The studies affirmed that integrity is a top priority in the process of rebuilding Nigeria's public sector. Considering this, it is advised that for Nigeria to run smoothly, excellent governance must be achieved by reputable leaders who have a strong educational background, have overcome corruption, and are self-centered. Smith and Johnson (2005) investigated accountability practices in the public sector, revealing the pivotal role of citizen engagement in fostering a culture of transparency and responsibility. Taylor and Clark (2016) scrutinized the

effectiveness of accountability mechanisms in international organizations, emphasizing the need for adaptive strategies to address evolving global challenges.

Thompson (2018) contributed to this discourse by focusing on the internal accountability mechanisms within the public sector, emphasizing their role in improving service delivery and organizational effectiveness. The study highlighted the significance of regular audits and performance evaluations in enhancing accountability practices. Garcia et al. (2019) examine the role of technology in enhancing government accountability, showing that the implementation of digital platforms led to increased citizen engagement and transparency. Smith (2021) conducted an empirical investigation into accountability in the public sector and discovered that increased transparency and accountability mechanisms positively correlated with enhanced organizational performance.

Similarly, Brown (2007) contributed to the discourse by examining the impact of transparency measures on the performance of Nigerian public sector entities. Brown's

longitudinal study provided valuable insights into the evolving landscape of governance, emphasizing the need for strategic approaches to enhance transparency and promote good governance. Moreso, Brown found a positive correlation between the implementation of transparency measures and the overall performance of Nigerian public sector entities. The study emphasized that transparency not only improved organizational efficiency but also fostered public trust in government operations. Thompson (2018) further advanced the understanding of transparency in the Nigerian public sector by focusing on internal mechanisms. The study underscored the importance of regular audits and performance evaluations as strategic tools for improving service delivery and organizational effectiveness. Thompson's work highlighted the significance of strengthening internal transparency mechanisms as a critical component in promoting overall transparency. He further explored the internal dynamics of transparency within Nigerian public sector entities, revealing that robust internal mechanisms contribute significantly to overall transparency and organizational effectiveness. In response to the unique governance challenges in Nigeria, technological advancements have been explored as strategic tools for enhancing transparency (Garcia et al., 2019).

## Conclusion

Undoubtedly, accountability and transparency in public administration is an essential requisite for promoting good governance. While challenges exist, strategies

such as implementing access to information laws, protecting whistle-blowers, strengthening oversight bodies, and promoting citizen engagement can contribute to more accountable and transparent governance. The benefits, including reduced corruption, improved service delivery, and enhanced public trust, underscore the importance of continued efforts to uphold these principles. In an increasingly interconnected world, the promotion of accountability and transparency remains central to the effective functioning of governments and the well-being of societies.

## Recommendations

- i. Political leaders and public officeholders must be properly educated and exhibit intellectual enormity and spiritual depth (not religiosity) before coming into public leadership. Such leaders will be able to rise above corruption and selfishness. An inefficient education of Nigerian leaders results in bad governance, corrupt leadership style, and unsound policies which will be detrimental to the welfare of Nigerians.
- ii. The political and administrative machinery that brings up political leaders and public office holders in Nigeria must have passed the necessary integrity checks and must be completely revamped to produce accountable leaders.
- iii. There should be an effective and accessible reward system for good workers. This will serve as an incentive for leaders to act with every sense of

responsibility and uphold the public trust.

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